

Agenda  
 Conference Committee Meeting  
 January 24, 2015

In Attendance:

Diana Ceja Ivan Cheng Sunny Chin-Look Ed D'Souza Ellen Duffy Dawn Esqueda Floyd Flack	Bruce Grip Karen Grip Jennifer Hagman Brian Hightower Mike Keebler Annette Kitagawa Noelle Keider	Vicky Kukaruda Judy Lloyd Nitza Peraza Rosa Serratore Tina Shinsato David Still Judi Sydner-Gordon	Joel Tepper Carol Treglio Janet Trentacosta Connie Wadsley Vicki Vierra
---	---	--	---

**Welcome**

- Vicky Kukaruda: scholarships and elementary program
- Ellen Duffy: meals
- Mike Keebler: assist with vendors exhibit hall
- Joel Tepper: onsite registration
- Ed D'Souza: Leadership and conference materials
- Jennifer Hagman: onsite registration
- Annette Kitagawa: exhibit hall volunteer
- Janet Trentacosta: CMC CoMuniCator booth
- Judy Lloyd: meeting rooms
- Ivan Cheng: student volunteer coordinator
- Sunny Chin-Look: new volunteer looking forward to having a green apron; will be program chair for grades 6-8 program; looking forward to networking
- Vicki Vierra: State CMC president passing program ctte efforts to Sunny
- Bruce Grip: will be in charge of Featured Speakers and Hotels
- Karen Grip: Rooms committee
- Tere Hirsch: Registration
- Fran Strong: express lines registration
- Floyd Flack: transportation
- Dawn Esqueda: Signs
- Judi Sydner-Gordon: Onsite registration and college credit
- Jeannie Toshima: Exhibits
- Dave Still: data base program and technology
- Noelle Kreider: technology/computer support
- Brian Hightower: equipment/technology
- Connie Wadsley: rooms committee
- Vanessa Cerrahoglu: new volunteer who feels honored to be able to give back
- Nitza Peraza: Program and Manuscript/brochure
- Diana Ceja: president of CMC-S who does whatever Carol tells me to do
- Carol Treglio: vice-president of CMC-S = conference chair

## **Debrief 2014 Conference**

- **What went well:**

Tina: Liked the Thursday party

Joel: Happy with ACE

Ed: relaxing Thursday party

Jennifer: nice to see good returning speakers

Judy: student volunteers were great and helped with meeting rooms; still a problem with the type of room for the speaker and his/her topic

Sunny: amazed to hear about the behind the scenes efforts!

Bruce: lots goes so well because we are such professionals! Kudos to Nitza Peraza and her work with the manuscript

Karen: high quality student volunteers

Fran: few people had to go to problem solving lines

Dawn: great to have early information to get the signs ready; need a go downstairs sign for Hard Rock

Judi: great student volunteers! Shared positive comments from College Credit Report "I was very thankful for the opportunity to be challenged to become a better mathematics educator each and every day." (had not attended the conference in 7 yrs)

Jeannie: kept adding booths for a total of 124 booths; 93 exhibitors. Great helpers! Exhibitors happy that the cost to exhibit is affordable especially since many are mom and pop. Application moved to Wufu

Connie: great feedback from attendees that conference is great

- **What went sort of well—suggestions for improvement:**

Ed: communication with change in date so mess up with materials that in the end worked out ok and vendor apologetic...

Ivan: registration of student volunteers list not sent directly to ACE; so some scrambling to let them know of their registration—need to send directly to ACE once students are vetted

Tere: good registration; need a few more lines

Judi: a discrepancy in totals is due to being able to check off more than one box; ACE worked well even though the company is in a different state. Concerned with orange PO sticker and misfiled info so needed some extra attention at the time.

Good to have same line for the outstanding POs. Agree we need more lines

Judi: need to talk up the opportunity regarding college credit and the required report

Jeannie: manipulative table worked well but others were recruited in other areas; so student volunteers quick learners and helped out. ETA sponsored the playground tables to simply offer time to stop by and play...

Dave: rewriting database to update so that licensing is simplified. When recruiting speakers, the vast majority fill application the last two weeks; so delaying opening wouldn't be problematic

Connie: Perhaps need more repeated sessions to accommodate popular sessions. Hope that program committee reads the detailed notes.

- **What did not go well:**

Tina: Hard to know what others do since it's all volunteer; need to figure out what ACE does

Ellen: difficult with lunch set up when a session was scheduled in the same room just before lunch so set up not done well and in a timely manner. Must not schedule a session in that room. Sat luncheon much better than Friday's. Need more vegetarian dishes.

Janet: Presales of special edition amount printed with name on the ticket—the name was missing this year. Supposedly a maximum number was noted which would be nice to get verified and changed to unlimited sales

Noelle: continue to have issue with getting technology support especially from Apple. Ongoing issue with getting devices although more and more bringing their own. CMC-S now owns two SmartBoards

Brian H: still many upset that they don't get the sessions they want

Connie: issues with rooms due to increase in numbers; huge issue is securing seat prior to the actual session someone wants to attend—need clear guidelines about saving spots.

**Theme possibilities:**

Finding Focus in the Common Core

Orchestrating the Common Core Classroom

Conceptual Understanding through Common Core Progressions

The Core of Mathematics: Purposeful Progressions, Rich Tasks, and Authentic Assessments

\*\*\***Orchestrating the Common Core Classroom** was chosen\*\*\* captures the spirit and broad enough

**Colors possibilities:** Kelly Green, Eggplant Purple, Royal Blue

\*\*\*Kelly Green was chosen\*\*\*

**Minutes**

Approve: Joel Tepper/Vanessa Cerrahoglu, MSP

**Treasurer's Report**

Board Report: July 1, 2014 to January 20, 2015

Beginning: \$27,547 with Ending Balance \$359,335

Conference Financial Report: July 1, 2014 to January 20, 2015

Conference income: \$560,402; Conference Expenses: \$464,681 = net \$95,722

(Have 300 PO outstanding and still owe ACE, registrar, some money)

**Committee Time / Report out at 3:15**

Featured speakers: Jo Boaler and Cathy Williams; Shelby Cole, Nora Ramirez, Eli Uberoff, Dan Meyer maybe, Annie Fetter, Karim Ani, Eli Luberoff, Mike Fenton?

Andrew Staedel?, Robert Kaplinsky? Peg Smith? Feature the CCSS Circles?  
Singapore guru? Kathy Humphreys? Lucy West? Lauren Resnick—her math  
counterpart re Accountable Talk

Needs/Budget:

- knowledge of books referenced e.g. NCTM ones so that booth can be stocked
- Meeting Rooms: wants to work more closely with Program committee; direction on if and how people are allowed to save spot in a room
- Oasis holds 1200
- Hold double sessions
- Consider archiving keynotes by videotaping. Put them on website free. Use of CTE kids
- Registration: “where are the bags?”—go to grocers Want them back if there is a sponsor. Can charge to have items stuffed in the bags. ACE needs to be there 2-3 hrs prior to understand their system and explaining to the volunteers. Wish to change the name of express badge to Pre-Reg Line. Leadership Ambassadors needed to give direction as to where to go for their special session—student volunteer needed. Doors opened early but volunteers not there yet so need to make sure volunteers are trained before opening doors.
- Need to actively look for sponsorship!

Timeline:

- Feb 14 next Program Ctte mtg so that request for proposals can go out by March

**Next Steps**

Provide documents in PDF format

Possibility of changing next committee mtg to May 30 or June 6 to avoid Memorial Day weekend

**Next meeting WILL be on May 9th**