

CMC South Conference Exhibitor Report
 Presented to CMC-South Board Meeting – January 23, 2016
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	2015	2014	2013	2012	2011	2010	2009	2008	2007
Number of Booths	127	125	117	98	91	117	166	231	270
Number of Vendors	92 18 new	86	91 8 new	80	75	94	21 new	26 new	

29 Vendors participated in the Raffle Coupon Booklet (\$150)
 18 Vendors purchased the Mailing List (\$250/each)
 1 vendor wanted an ad, but it got lost in the shuffle and we gave them a refund

I need the demographic data from the 2015 conference attendees for the 2016 exhibitor brochure and for the website as soon as possible.

I would like to keep the prices for the vendors the same in 2016, we are in a very slow growth mode, and the majority of the vendors that come to CMC are small individual companies, not large corporations. We also provide free booths to our “partners” and math organizations (free usually means the booth only, no furniture, unless they give us booth space at their conference).

The vendors were satisfied with the amount of foot traffic we had this year. **It has been suggested by vendors that Saturday’s exhibit hall close after lunch and not stay open until 3:00 PM.** (Need the Executive Board to make a decision?)

I will be sending out invitations very soon for the 2016 conference. I like that we provided them an opportunity to select all the “options” on one form and pay for them at the same time. I would like to work more closely with other committee workers to take over some of these optional choices. Judi was great working with the Mailing List folks.

I am proposing that we specify a date when we increase the rates for the booths and options so the companies sign-up early. I don’t have any prices in mind, but was thinking that if we had a cut-off date for an Early Bird pricing we might get people to commit earlier.

I would like to see the Oasis I room used for more than registration booths. I’m open to suggestions. But short sessions might be good or those hot-topic tables.

I am going to look at the evaluations and room data regarding the Exhibitor Speaker room. If this is not well attended then we will not do it this year.

I plan on attending the NCTM for one day to hand out exhibitor invitations to all the exhibitors.